How parents can help

Please check that your son/daughter is making full use of the resources that the department has provided:

- **Access to** KnowItAllNinja**:** This is our primary platform for exam theory. Students should be completing the lessons and aiming for high scores on the end-of-unit quizzes to ensure they understand the content.
- **Teams Class Notebook:** All lesson notes, digital handouts, and practice activities are stored here under the **"R093 Exam"** section. Students can access the Web View from any device to review what was covered in class.

Encourage your son/daughter to use the most effective revision strategies:

- **Explain the Concepts:** Ask your son/daughter to explain the purpose of a **Work Plan** or a **Visualization Diagram**. If they can explain *why* a professional would use one, they are well on their way to a high grade.
- **Timed "Live Draws":** Give them a blank piece of paper and 5 minutes to draw a professional **Storyboard** or **Mind Map** for a specific brief (e.g., "A new video game launch").
- **Analysing Media:** When watching TV or seeing an advert, ask them who the **Target Audience** is and how the media product uses "Colour Theory" or "Typography" to appeal to that group.
- **Provide the necessary resources:**
- A quiet space with internet access for Knowitallninja and **Teams** revision.
- Plain A4 paper and a ruler for practicing the drawing of pre-production documents.
- Highlighters and pens for annotating practice exam papers.
- Encouragement and a reminder that this exam is worth 40% of their final grade!

Creative iMedia
OCR Cambridge National

Advice for Effective Revision

Cambridge Nationals in Creative iMedia
What can you do to improve?

What do I need to revise?

UNIT R093: Creative iMedia in the media industry

Topics:
- **The Media Industry:** Sectors, products, and job roles.
- **Factors Influencing Product Design:** Client briefs, target audiences, and legal issues (Copyright/GDPR).
- **Pre-production Planning:** Mood boards, mind maps, storyboards, client briefs, and work plans.
- **Distribution:** Media file formats (image, audio, video) and hardware/software requirements

How it's assessed
- **One written exam:** 1 hour 30 minutes.
- **70 marks.**
- **This exam = 40% of the overall qualification.**
- (The remaining 60% is comprised of your two NEA coursework units).

Where to find resources
- Log onto **KnowItAllNinja** to complete the R093 theory lessons and quizzes.
- Access the **Teams Class Notebook** under the **'R093 Exam'** section for your digital notes

What to do

Resource	How to use it
KnowItAllNinja	Excellent for helping you to organise your theory revision. Use the lessons and quizzes to track your progress through the R093 units.
Teams Class Notebook	Access the 'R093 Exam' section to find digital handouts and pre-production templates used in lessons.
Exam Terminology Sheets	Use these to understand exactly what is required for each question. Identify the key terminology you need to understand.
Revision Guides	Use these to build your understanding of the media industry, sectors, and job roles. Practice the layout of pre-production documents.
Exam Questions	Practice drawing visualization diagrams, storyboards, and mind maps to a professional standard within exam time limits.
Flash Cards	Use these to memorise file formats (JPG, MP4, WAV), their properties, and legal constraints like Copyright and GDPR.
Analysing Media Products	Look at real-world adverts or magazines. Identify the target audience and purpose to practice your "analysis" skills for the exam.
Study groups	Practice critiquing each other's mock storyboards or mood boards to get used to identifying strengths and weaknesses